



Asian Association for Public Administration (AAPA)

2017 Annual Conference Program

Astana Marriott Hotel

13-14 April, 2017

Astana, Kazakhstan

Joint efforts of:

The Regional Hub for Civil Service in Astana (ACSH)

Academy of Public Administration under the President of Kazakhstan (APA)

CONTENTS

WELCOME MESSAGE

CONFERENCE PROGRAM

Program Overview

Thursday, April 13

Friday, April 14

CONFERENCE INFORMATION

Venue Directions

Transportation & Access

Meals

Social Programs

AAPA BOARD OF DIRECTORS

LOCAL ORGANIZING COMMITTEE

AAPA SECRETARIAT

CONTACT INFORMATION

AAPA President's Welcome Message

Welcome to the 8th annual conference of the Asian Association for Public Administration (AAPA) jointly organized by the Regional Hub of Civil Service in Astana along with the UNDP-Kazakhstan Office and the Academy of Public Administration under the President of the Republic of Kazakhstan in Astana on April 13-14, 2017. The 1st inaugural conference of AAPA was held in Tokyo in 2010, followed by the 2nd in Jakarta in 2011, the 3rd in Hong Kong in 2012, the 4th in Seoul in 2013, the 5th in Cebu in 2014, the 6th in Xi'an in 2015, and the 7th in Chonburi (Thailand) in 2016.

The main conference theme of the 2017 AAPA meeting is "New Challenges for Public Administration and Governance in Asia: Harnessing Opportunities within the Context of Sustainable Development Goals (SDGs)." Its sub-themes include: (1) the sustainable future of public administration and public governance in Asia; (2) challenges of local governance for meeting SDGs; (3) excellence in public management and challenges of performance and delivery; (4) public administration in the digital age (digital competencies, e-governance and ICT human capacity development, open digital dividend, and the like); (5) global competitiveness and public administration, and implications for education and science; (6) multi-stakeholder cooperation for inclusive and innovative public services; and (7) building partnership for civil service excellence focusing on SDGs 16 and 17 (ACSH Session).

The Asian Association for Public Administration (AAPA) was established in 2010 with the aim to expand and improve public administration and public policy by fostering excellence in research, education, and practice in the Asian region. Prior to it, a number of Asian scholars formed the Asian Management Forum and had annual meetings from 2001, which paved the way for the establishment of AAPA. Asian Public Administration and AAPA have now become more prominently featured on the world stage so that a need has become apparent to demonstrate a world-class quality of public administration to all levels of actors and stakeholders.

Therefore, I strongly believe that AAPA can provide great opportunities for networking and collaborating with scholars and practitioners, as well as scholarly activities that will encourage the development of new professional relationships in the field of public administration in Asia and the rest of the world. Once again, I thank you for your active participation and continuous contributions to AAPA. Your strong support and dedication have ensured that AAPA's influential role in public administration will continue for many years to come. Let us, together, promote excellence and professionalism in public administration and policy in Asia and the rest of the world!

Pan S. Kim

Pan Suk Kim

President, Asian Association for Public Administration (AAPA), <http://aapa.asia>

Welcome message of the Chairman of the Steering Committee of the Regional Hub for Civil Service (ACSH)

I would like to welcome everyone at the 2017 annual conference of the Asian Association for Public Administration (AAPA) in Astana, Kazakhstan. This is the result of the long and fruitful partnership between AAPA, ACSH and the Academy of Public Administration under the President of Kazakhstan (APA). This conference is being hosted in Kazakhstan for the first time it is the sign of the growing partnership and expanding geography of not only the Hub, but Kazakhstan's role in the international arena as well. As you may know, AAPA and ACSH are both platforms that promote inter-regional and intra-regional cooperation (South-South, ASEAN, for SDGs etc.) and therefore, it is no surprise that we are here in the heart of Eurasia at the crossroads of the what was once known as the Silk Road. Today, we are connecting many partners and peers at international platforms such as this AAPA conference and have many more international events such as the Astana Economic Forum (AEF) and EXPO, the International Specialized Exhibition that is coming up in the in the next few months.

We selected Sustainable Development Goals (SDGs) at the heart of our discussions today, a topic that is common to us all on a regional and global level. The importance of the Sustainable Development agenda and the role of effective governance, possessed of adequate financial and human resources, is hard to overestimate. The topicality of these issues is being discussed at the most prominent dialogue platforms, including the upcoming 16th session of the Committee of Experts on Public Administration of ECOSOC, which is fully devoted to the effective implementation of the SDGs and the role of public institutions in it. We will discuss topics ranging from the future of sustainable public administration to challenges of meeting SDGs, excellence in public management and challenges to government transformation to name a few and these are topics and issues common to us all. These challenges are also opportunities that can be developed into sustainable solutions and partnerships in the future and in acknowledging these opportunities, we are taking steps into the new era of transformations.

The High-Level Pan Asian Dialogue (HLPAD) sets out to discover the Role of Public Governance for achieving Sustainable Development Goals and How to Promote More Collaboration for the Development of Public Administration in the Asian Region at the panel that consists of equal number of representatives of the international community and Kazakhstani experts. I hope it achieves the mission it set out discuss and more – and that we have provided yet another platform and opportunity for peers from many parts of the world to convene at this major international event.

I would like to thank our partners, the AAPA, the APA and the government of Kazakhstan in coming together to organize this high-level event. This event was preceded by the ACSH's annual event earlier which is a testament to the expanding nature of our work in this field. I hope you meet your partners at this conference, old and new, and I look forward to meeting you all at our events in the future.

Thank you and have a great and invigorating discussion!

Alikhan Baimenov

Chairman, Regional Hub of Civil Service in Astana, Kazakhstan

**Welcome message of the Rector
Academy of Public Administration under the
President of the Republic of Kazakhstan**

Dear conference participants!

Nowadays, the issues of the public administration system facing the emerging challenges of the world are taking real shapes.

The social and economic transformation driven by crisis manifestation in the world economy and unstable political situation demands the public agencies to set and solve tasks on stabilizing and ensuring the long-term sustainable development.

The conference of the Asian Association of Public Administration held for the first time in Astana demonstrates the firm traditions of cooperation for the purpose of developing the practically valued recommendations.

I strongly believe that the potential of expert community becomes the basic condition for the further advancement of the timely and effective decision-making process which is able to foster the well-being of population.

Wish you productive work and new creative ideas!

Sincerely,

Fatima Zhakypova

**Rector, Academy of Public Administration under the President of the
Republic of Kazakhstan**

April 13 (Thursday)

09.00-10.00 Registration

10.00-10.30 Opening Ceremony

Remarks by co-organizers:

- Alikhan Baimenov, Chairman of the Steering Committee, Regional Hub of Civil Service in Astana, Kazakhstan
- Fatima Zhakypova, Rector of the Academy of Public Administration under the President of the Republic of Kazakhstan
- Pan Suk Kim, President, Asian Association for Public Administration (AAPA)

Congratulatory speech by:

- Jorge Chediek, Envoy of the Secretary-General of the United Nations Office for South-South Cooperation (UNOSSC)

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10.30-10.45 Group Photo

10.45-11.00 Coffee Break

11.00-12.30 Plenary Session: High-Level Pan-Asian Dialogue (HLPAD): What is the Role of Public Governance for

Achieving Sustainable Development Goals? How to Promote More Collaboration for the Development of Public Administration in the Asian Region?

Moderator:

- Pan Suk Kim, President, Asian Association for Public Administration (AAPA)

Participants:

1. Madina Abylkassymova, Vice Minister of the Ministry of National Economy of the Republic of Kazakhstan, Kazakhstan
2. Akira Nakamura, Past President of the Asian Association for Public Administration and Professor Emeritus, Meiji University, Tokyo, Japan
3. Asylbek Kozhakhmetov, President of Almaty Management University
4. DongWook Kim, Former Dean of the Graduate School of Public Administration, Seoul National University, Seoul, South Korea
5. Munkhtuya Altangerel, UNDP Deputy Resident Representative in Kazakhstan
6. Edwin Lau, Division Head, Reform of the Public Sector, Public Governance and Territorial Development, OECD, Paris, France

12.30-14.00 Lunch

CS 1-1: The sustainable future of public administration and public governance in Asia (1) – Location: Balkhash

Moderator: Aigul Kosherbayeva (Academy of Public Administration under the President of Kazakhstan)

A New Philosophy as Ecological Government of China from the Perspective of Public Governance - Zu-she Yuan

Building a Merit-based Bureaucracy: Indonesia's Experiences - Agus Pramusinto

Presidential Policy Agendas Enactment, Policy Types and Policy Target Groups - Hyung Jun Park, Jiye Ju, and Ji Hyung Lee

The Effect of Citizens' Comments on the Policy Formulation of Car-hailing Service Supervision: A Big-data Analysis from China - Yi Zhang, Yi Yang, and Ruoran Xu

CS 1-2: The sustainable future of public administration and public governance in Asia (5)

Moderator: Eko Prasajo (University of Indonesia) Location: Tengiz

Regulations, Legal Origin and Stability in the Banking Sector of Transition Countries - Ke Rong

New Challenges in Public Administration and Management in Asia: Using Opportunities in the Context of the SDG from Almaty Management University - Almagul Kanagatova

A Study on Two-faced Goal Perceptions in Public Sector: Linking Goal Orientations, Organizational Capacities, and Employee Outcomes - Hyun Gyu Oh and Ji Han Lee

Medicare Drugs Pricing Reform in China: Perspective from Polycentric Governance - Lufa Zhang and Yuping Yang

CS 1-3: Challenges of local governance for meeting SDGs (3)

Moderator: Gulmira Kurganbayeva (AlmaU, Kazakhstan) Location: Zaysan

Administrative and Financial Reform of Local Government Based on Ninomiya Sontoku's concept - Yasuyuki Watanabe

Corruption in Kazakhstan: some reflections - Riccardo Pelizzo

How are Anti-air pollution Policies Implemented? A Social Network Analysis from Chinese City - Zitao Chen and Fanrong Meng

Strengthening Governance and Achievement of the UN SDGs by Linking Robust Data and Citizen Engagement through Socio-Technical Systems; Geographic Information Systems, Geo-Spatial Data, and Geo-Design - Jeanne-Marie Col

CS 1-4: Excellence in public management and challenges of performance and delivery (4) Location: Ural

Moderator: Alexander Kochegura (RANEP, Russia)

Inter-municipal cooperation as tool for sustainable and high quality public services. Some experience from Germany - Jochen Franzke

What factors determine the implementation of performance management system? - Jung Chul Lee and Jung Wook Lee

Accountability for Performance or Performance for Accountability? Evaluation of Social Welfare Policy Implementation in Local Taiwan - Bennis Wai Yip So

The effects of top-down approach to civil servants' recruitment in Tajikistan: the issues of accountability and trust - Mastona Khalilova

CS 1-5: Public administration in the digital age (2) *Location: Ishim*

Moderator: Gulmira Raissova, President of HR Association of Kazakhstan and Director of "Corporate University "Samruk-Kazyna", Kazakhstan

Toward a transparent and accountable administration: a change in Indian bureaucracy after IT reforms - Donnipad Sudhir

Implementing of Information Technologies in Human Resource Management: a study of Governmental Bodies in Kazakhstan - Gulimzhan Suleimenova, Gintarė Žemaitaitienė, Eglė Bilevičiūtė and Ainur Sagnayeva

Seeking a New Framework of Platform Government: Unbundling - Sam Youl Lee and Youn Sang Ha

E-democracy: Way to Digital Government - Ekta Meena

CS 1-6: AAPA Young Scholars Forum (AYSF) - International Young Scholars Forum *Location: Boardroom*

Moderator: Rosa Minhyo Cho (AYSF Coordinator)

Organizational Culture change within the scope of Kazakhstani Civil Service development - Ainur Zharkeshova

Filipino Citizens' Usage, Trust and Acceptance of E-Government In Relation to Their Notion of Philippine Government Accountability - Maria Pilar M. Lorenzo

Comparing the Determinants of Adult Competencies of South Korea and Japan: Using OECD PIAAC - Jeong Ho Yoo and Minhyo Cho

Is the Welfare State Development in South Korea Sustainable? A Political Explanation - Ho-Yeon Lee and Jae-Jin Yang

15.30-16.00 Coffee break & promotional side interviews/ Signing Ceremony of MoUs

16.00-17.30 Concurrent Sessions (CS 2-1, CS 2-2, CS 2-3, CS 2-4, CS 2-5, CS 2-6)

CS 2-1: The sustainable future of public administration and public governance in Asia (2)

Moderator: Akhmetov Altair (Academy of Public Administration under the President of Kazakhstan) *Location: Balkhash*

Management competencies and their influence on the quality of public services delivery - Aigul Kosherbaeva and Darzhan Kazbekova

Wage discrimination by national origin: Using Oaxaca decompositions - Min Gil Kim, Yeong Jik Kim, and Rosa Minhyo Cho

Epistemic communities in regional governance: exploring the state of the art of public administration in Central Asia - Karl O'Connor

CS 2-2: Challenges of local governance for meeting SDGs (1)

Moderator: Weng Tat Hui (Nazarbayev University, Kazakhstan) *Location: Tengiz*

How and When Entrepreneurial Orientation Contributes to Chinese Small and Medium Sized Enterprises' Technological Innovation: The Role of Management Innovation and Knowledge Sources - Yantai Chen

Evaluating the effectiveness of increasing tobacco price - Youngjik Kim, Gidug Jung and Rosa Min Hyo Cho

Challenges of local governance for meeting SDGs

CS 2-3: Excellence in public management and challenges of performance and delivery (1)

Moderator: Akira Nakamura (Meiji University, Japan) *Location: Ural*

Social control of public service delivery: structure alternatives, transaction costs and non-governmental influence - Evgeny Kapoguzov

Collaborative Local Service Delivery Performance and Network Environment - Hyung Jun Park, Ji Hyung Lee, and Jiye Ju
Need for better Performing Performance Management: An Explanatory Analysis on Drivers of Performance Information Use- Jin Soo Choy and Jung Wook Lee

The Relationship of Entrepreneurial Values and Organizational Commitment: The Role of Entrepreneurial Leadership and PSM on Korean Civil Servants - Reginald G. Ugaddan, Yu Jeong Shin and Sung Min Park

CS 2-5: Public administration in the digital age (3)

Moderator: Seunghwan Myeong (President-elect, Korean Association for Policy Studies) *Location: Ishim*

From E-Government to Smart E-Governance: Focusing on a Sustainable Smart City -Seunghwan Myeong

E-government in Kazakhstan and Uzbekistan: Success and Challenges - Nargiza Chorjeva

Database Design for E-Governance Application: a Framework for the Management Information Systems of the Committee for Ethnic Minority Affairs - Hung Viet Nguyen, Hung Van Phan, and Anh Trung Be

CS 2-6: AAPA Young Scholars Forum (AYSF) - Professional Development Workshop for Young Scholars *Location: Boardroom*

Moderator: Rosa Minhyo Cho (AYSF Coordinator)

18.00-20.00 Welcoming Reception

April 14 (Friday)

09.00-10.30 Concurrent Sessions (CS 3-1, CS 3-2, CS 3-3, CS 3-4, CS 3-5, CS 3-6)

CS 3-1: The sustainable future of public administration and public governance in Asia (3) Location: Balkhash

Moderator: Anuar Ayazbekov (Academy of Public Administration under the President of Kazakhstan)

Tackling a Hard Reform Agenda in Developing Countries: The Case of Anti-Corruption Reforms in Nepal - Prabin Maharjan and Pan Suk Kim

Civil Service Reform in Kazakhstan: trajectory to the thirty most developed countries? - Saltanat Janenova and Colin Knox

CS 3-3: Excellence in public management and challenges of performance and delivery (2) Location: Zaysan

Moderator: Agus Pramusinto (University of Gadjah Mada, Indonesia)

Achieving aging in place : Building a new 'people' and 'place' nexus - Yifan Yang and Jia Cao

How to achieve a City's Inclusive development for All Ages? - Yifan Yang and Shishuai Fan

The Link Between Innovation-oriented Culture and Creative Behavior: With the Moderating Role of Employee Relationship - Hwayeon Kim, Reginald G. Ugaddan, and Sung Min Park

CS 3-4: Public administration in the digital age (1) Location: Tengiz

Moderator: Jeanne-Marie Col (City University of New York)

In administration: the role of e-governance and its service - Kothapalli Thirupathi

Beyond ICT: Advancing Institutional Innovation of Business Permit Services towards Integrated Decision Making Processes in Indonesia - Eko Prasojito and Defny Holidin

Scientific Policy Making based on Data Analysis: DASAN Innovation, the Case of NamYangJu City in South Korea – Hyun Deok Choi and Ki Haing Cho

CS 3-5: Global competitiveness and public administration, and implications for education and science Location: Ishim

Moderator: Alex Brillantes (Higher Education Commission, Philippines)

Model Intergovernmental Cooperation in Education Program Guide in the province of South Sulawesi - Suryadi Lambali

New challenges for Schools of Public Policies in Kazakhstan - Gulmira Kurganbayeva

Control in Public Administration is Many Times Not Representative for Controlled Populations - Mirko Pečarič

CS 3-6: Government Transformation: Searching for a New Direction *Location: Ural*

Moderator: Pan Suk Kim (President, Asian Association for Public Administration)

Government Transformation in South Korea - Pan Suk Kim and Kil Pyo Hong

Building an Agile Government: Possibilities and Challenges - Kil Pyo Hong

Government 3.0: Political Rhetoric or Reality - Choong-Sik Chung

10.30-11.00 Coffee Break

11.00-12.30 Concurrent Sessions (CS 4-1, CS 4-3, CS 4-4, CS 4-5, CS 4-6)

CS 4-6: Building a Digital Government in an Era of Intelligent Information Society *Location: Plenary room*

Moderator: Heungsuk Choi (President, Korean Association for Public Administration)

Internet Use and Trust in Government - Dongwook Kim

Introduction and Implication of Intelligent Information Technology in the Public Sector -Wookjoon Sung

Trust in Government, Internet, and Policy Literacy - Daesung Jun

12.30-13.30 Lunch

13.30-15.00 AAPA General Assembly and Closing Ceremony

Report of the AAPA President

Closing Remark of the AAPA President

Closing Remark of the Local Organizing Committee Chairman

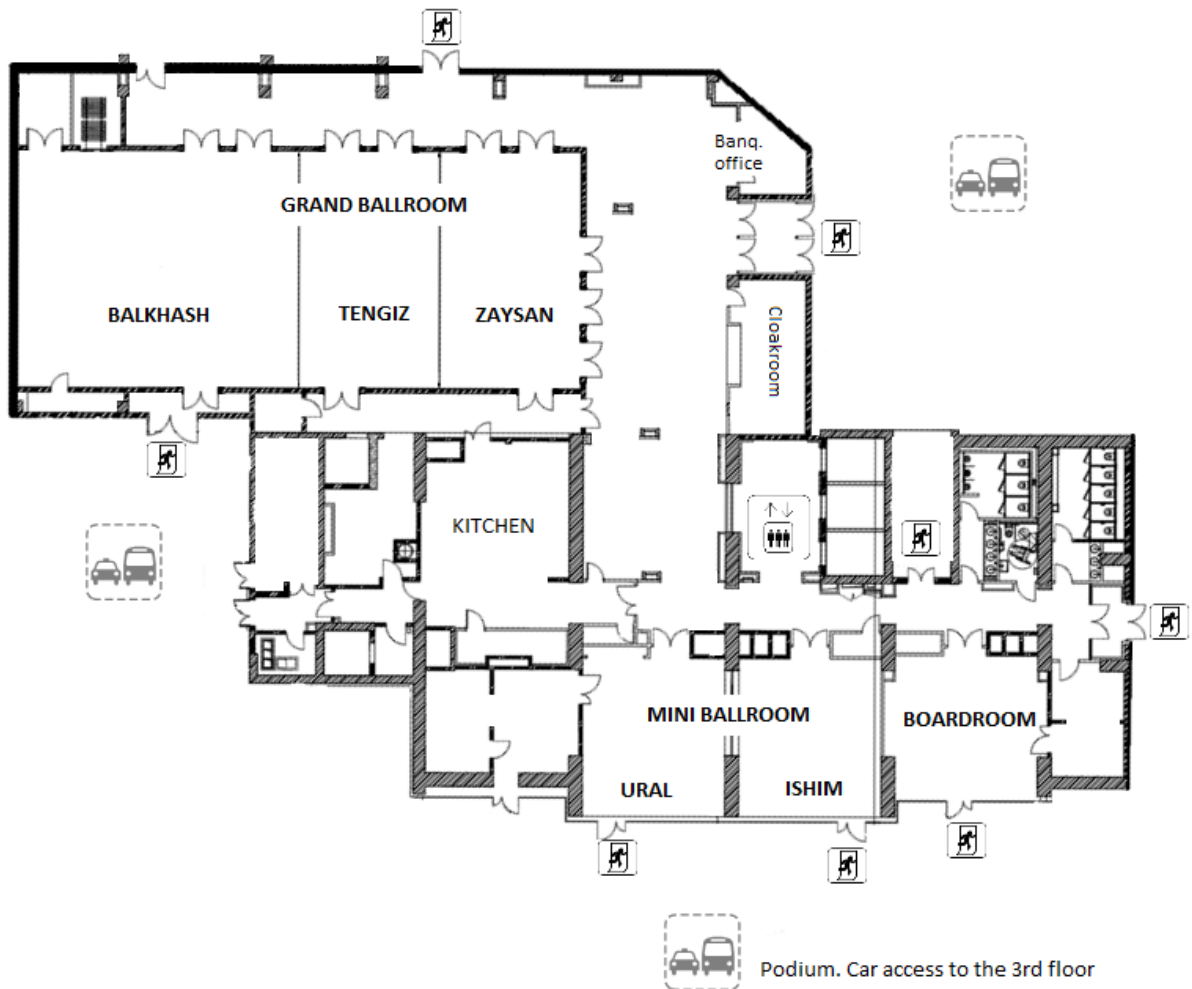
Award Ceremony

Invitation to the 2018 AAPA Annual Conference

Awarding Certificates of Appreciation

Fare-well photo-taking

15.00-18.00 Excursion (Astana City Tour)



TRANSPORTATION & ACCESS

Start point: ASTANA INTERNATIONAL AIRPORT.

This airport is about 18 km from the center of Astana. Taxi and Bus are recommended mode of transportation to/from airport and for travelling around the city.

- The following **Taxi companies** are the recommended:

1) "**Saryarka Taxi**"

Tel.: + +7 (7172) 34-11-11

Mobile: +7 (701) 534-11-11

Mobile: +7 (747) 534-11-11

Mobile: +7 (705) 534-11-11

2) "**ЭКО Taxi**" taxi

Tel.: +7(727)3 900 500

Mobile: +7(777)672 7777

Taxi: average fare is 700-1500 KZT (3-5 USD).

- The following **bus numbers** are recommended:

1) #10

2) #12

3) #100 (express bus)

The price of a ticket for bus is 90-150 KZT. Bus number 10 runs every 7 minutes from Astana Airport to Astana and vice versa, travel time is about 35 minutes. In addition, this bus makes a stop at the main railway station in Astana, unlike bus number 12. You can buy a ticket upon entering the bus. Please consult buses to and from Astana Airport for more information. The express bus 100 has minimal stops within the city limits, hence it's a fast alternative to reach the city and main railway station.

CURRENCY AND PAYMENTS

Kazakhstan's national currency is Tenge (KZT).

Approximate exchange rate is 1 USD = 313,02 and is subject to change. For further reference, please follow the link below: <http://www.nationalbank.kz/?docid=127&switch=english>

Exchange bureaus are available at hotels, banks and Astana International Airport. Most hotels and stores usually accept major credit cards.

WEATHER

The month of April in Astana is characterized by very rapidly rising daily high temperatures, with daily highs increasing from 5°C to 13°C over the course of the month, exceeding 18°C or dropping below -0°C only one day in ten. Therefore, it is advised to carry warm clothing with you.

MEALS

➤ Thursday, April 13

10.45-11.00

12.30-14.00

15.30-16.00

18.00-20.00

Coffee Break

Lunch

Coffee break

Welcoming Reception

Main hall (Marriott Hotel)

Aroma restaurant (1st floor, Marriott Hotel)

Main hall (Marriott Hotel)

Aroma restaurant (1st floor, Marriott Hotel)

➤ Friday, April 14

10.30-11.00

12.30-13.30

Coffee Break

Lunch

Main hall (Marriott Hotel)

Aroma restaurant (1st floor, Marriott Hotel)

INFORMATION ON ASTANA CITY TOUR

Astana City Tour is organized for participants of the Conference upon its closing ceremony. You are kindly asked to register for the city tour together with your registration for the Conference. Headphones are provided; for your convenience, you can also use your own set.

Date: April 14, 2017

Timeframe: 03.00 pm - 06.00 pm

Route:

1. Astana City Bus Tour;
2. Visit of the National Museum.

Payment Information: Free of charge

Language of the excursion: English

EXPO 2017
- Future Energy -
Astana, Kazakhstan

INTERNATIONAL SPECIFIC EXHIBITION EXPO-2017 IN ASTANA

It is planned, that representatives of 100 countries and 11 international organizations will take part in exhibition.

THE MAIN THEME OF EXHIBITION - «FUTURE ENERGY»

1 ENTERTAINMENT CENTER «DUMAN»
(seaquarium, dinopark and other attractions)

2 SHOPPING AND ENTERTAINMENT CENTER KHAN SHATYR
(shopping, food-courts, attractions)

3 MONUMENT «ASTANA-BAYTEREK»

4 NATIONAL MUSEUM OF KAZAKHSTAN

- 1 Ak Orda, official residence of the President of Kazakhstan
- 2 House of Ministries
- 3 Kazakhstan Eiti
- 4 Kazakhstan Central Concert Hall
- 5 Nur Astana Mosque
- 6 Hazret Sultan Mosque
- 7 State Institution «Nazarbayev Center»
- 8 National archive of the Republic of Kazakhstan
- 9 The Ministry of Transport and Communications of the Republic of Kazakhstan
- 10 JSC «Kazakhstan Temir Zholy»
- 11 Palace of Independence
- 12 JSC NC «KazMunaiGas»
- 13 Astana Opera Theatre
- 14 Palace of Peace and Reconciliation
- 15 Capital Circus
- 16 KazNUI
- 17 Mega Shopping and Entertainment Centre
- 18 Keruen Shopping and Entertainment Centre
- 19 Saryarka Shopping and Entertainment Centre
- 20 Asia Park Shopping and Entertainment Centre
- 21 BC «Emerald quarter»
- 22 Residential complex «Triumph of Astana»
- 23 Residential complex «Northern Lights»

* For additional information you may contact **Ms. Togzhan Akhmetzhanova**, telephone: +7 701 100 89 66 (also via WhatsApp), by the COB on April 13, 2017.

AAPA BOARD OF DIRECTORS

- President: Pan Suk Kim (South Korea)
- Vice President: Alex B. Brillantes (Philippines)
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 - Sholpan Yessimova (Kazakhstan)
 - Hamidin Abd Hamid (Malaysia)
- Coordinator of the Young Scholars Forum: Rosa Minhyo Cho (South Korea)

Local Organizing Committee: Contact Information

For 2017 conference-related questions, please contact:

Alikhan Baimenov (Local Organizing Committee Chair)

Zhanar Kul-Mukhammed (Capacity building specialist, ACSH)

Diana Sharipova (Capacity building assistant, ACSH)

Yerzhan Temirgaliyev (Operations Manager, ACSH)

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For AAPA membership-related matters, please contact:

Professor Pan Suk Kim (AAPA President)

Dr. Ry Tae In Park (Executive Secretary of AAPA)

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